

Economic Development Committee Report to Council - December 2014

EDC Chaired by Bob Howard

#	Activity	Status	Issues	Responsible EDC Member
1	Signage Project	<p>There is a request into DELDOT for additional Milton gateway signs on Route 1 and on Cave Neck Road/Front Street.</p> <p>Alex has reached out to the Milton Art League about information for a design for an archway sign at the entrance to the Governor's Walk on Union Street. Also there is planning work underway to place destination signs at this location.</p> <p>Although rejected by DELDOT, Alex is still pursuing a destination sign at the exit from Dogfish.</p> <p>The "Welcome to Milton" sign located at Heritage Creek is expected to be installed by the end of November after a delay last month.</p>		Alex Donnan
2	EDC Support of Holiday Events	<p>Similar to last year, the EDC is supporting a 'Shop Local' effort with recruiting local business participation in the holiday events by extending shopping hours and door prizes.</p> <p>Promotional material (store placards, post cards, local business information) is being developed to promote the 'shop local', door prize and the other holiday activities.</p> <p>All planning activities are completed.</p>		Bob Howard
3	Milton Town Advertising in Support of Holiday Events	<p>Two 1/2 page color ads for the Cape Gazette have been created that will promote; shop local, the tree lighting, parade, hospitality night, holly fest, house tour and theater activities. The first ad will run on 11/28 and the second on 12/5. - Completed</p>		Steve Crawford
4	Letter to Mayor re: Governor's Walk	<p>A letter was delivered on November 20 to Mayor Jones that recommends solutions to the issue of cleanliness and maintenance of the Walk between Irish Eyes and the Mercantile building. - Completed</p>		Michela Coffaro/ Bob Howard
5	Update Business Process and Business Inventory Documentation	<p>The "Start a Business" documents have been updated to include contact information for John Collier.</p> <p>The Business Inventory documentation is currently being updated to reflect the success in the opening of several new businesses in Milton.</p>		Steve Crawford